RECA
REAL ESTATE COUNCIL OF AUSTIN

Advocating at City Hall

Tips for Success

SCAN TO LOOK UP YOUR COUNCIL MEMBER

CALL

EMAIL

Tips for Calling or Emailing Council Members

- Tell your Council Member about yourself (i.e., background/experience, if you live in their district)
- Be concise and specific in your communication
- Reference the issue at the beginning of your call/email
- Have a specific ask to the Council office (i.e., how they should vote or revise the item)
- Follow up with offices if they do not respond initially

TESTIFY

Tips for Testifying Before Council

- Use storytelling to communicate your position
- Share the personal or community impacts of issues
- Communicate the consequences of complex issues
- Register in advance either online or by calling the City Clerk's office
- Sign up close to when the window opens to secure an early spot
- Submit handouts by email (if you want to present material while speaking) before the meeting
- Prepare for a long day (testimony for big items can go for hours)

Questions or want to get involved?

Contact the RECA Policy & Advocacy Team:

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