

The Real Estate Council of Austin is the premier advocacy organization for the Central Texas commercial real estate industry. RECA's mission is to serve as an effective resource and advocate for the commercial real estate industry and advance civic leadership in support of responsible development and a livable Austin.



RECA holds a Mayoral Forum with key candidates during the 2022 RECA Exchange Expo

2022 BY THE NUMBERS

1,888 TOTAL MEMBERS

24 EVENTS HOSTED WITH
MORE THAN **4,800** ATTENDEES

\$229,945+ CONTRIBUTED TO
CHARITIES AND LOCAL ORGANIZATIONS

JOIN RECA TODAY!

INDIVIDUAL
MEMBERS
\$450

CORPORATE
MEMBERS
\$2,500

ELITE
MEMBERS
\$5,500

RECA MEMBER BENEFITS

ALL MEMBERS

- Receive the latest industry news and information
- Access to online members only directory
- Exclusive access to participate in RECA's event, volunteer, and membership committees
- Discounted job postings on Career Center
- Exclusive members only pricing for RECA events
- Members-only access to attend Policy Briefings & Regional Updates
- Members-only access to KnockOut Night & other signature events
- Access to purchase tickets to quarterly Project Tours & REAL YP programs for young professionals

CORPORATE MEMBERS (ALL OF ABOVE BENEFITS PLUS)

- Link to company site featured on RECA Corporate Members webpage
- Bold listing in online members-only directory
- Includes five (5) individual membership spots (*\$225 discounted rate for each additional member)

ELITE MEMBERS (ALL OF ABOVE BENEFITS PLUS)

- An In-Person RECA Advocacy Update for your staff
- Early access to sponsor and purchase tables for KnockOut Night and other signature events
- Complimentary tickets to attend REAL YP events for young professionals and quarterly Project Tours
- 1 complimentary ticket to the RECA Exchange
- 2 complimentary tickets to the December RECA Annual Meeting and Awards Lunch
- Your company logo featured on RECA email communications and the RECA website
- Featured on Elite Member signage at all RECA Luncheons
- Premium listing with logo in online members-only directory including company logo

JOIN RECA! RENEW NOW: RECA.ORG



RECA

REAL ESTATE COUNCIL
OF AUSTIN

2022 ANNUAL SUMMARY



More than 1,800 people attend RECA's 2022 KnockOut Night gala

RECA'S IMPACT ON ADVOCACY

CITY OF AUSTIN

- Opposed a proposed 104% increase to Parkland Dedication fees, resulting in City Council only approving a 10% increase
- Advocated for the allowance of residential uses by-right in commercial zones
- Worked with City Council to develop an improved vertical mixed-use ordinance, allowing for additional height and reducing compatibility on many corridors
- Advocated for, and secured, a stakeholder process on watershed policy changes that would require an evaluation and proposal of entitlement increases to counterbalance any cost or land taking increases

TRANSPORTATION

- Advocated for the I-35 Capital Express Project expansion to local, state, and national leaders
- Supported new city ordinance to streamline permitting for Project Connect and help with on-time delivery

MEMBER ADVOCACY AND RESOURCES

- Hosted the first Mayoral Candidate Forum in Austin
- Published a voter guide for RECA members and engaged in Get-Out-the Vote activities

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RECA 2022 Leadership Development Council at a Texas Capitol tour with State Representative John Cyrier



Members join RECA in an exclusive tour of the redesigned Capitol Complex in May

RECA 2022 HIGHLIGHTS

- JAN** 100 commercial real estate professionals attended RECA's Networking Happy Hour.
- MAR** More than 350 members attended the RECA Economic Forecast Luncheon.
- APR** RECA hosted over 1800 members during the annual KnockOut Night Gala.
- MAY** Over 65 members join RECA for an exclusive tour of the redesigned Capitol Complex.
RECA brought together 200 members for the Annual Charity Top Golf Event benefiting ACE Mentor Programs.
- JUN** 375 members attended the Development Update Lunch.
- AUG** Hosted the first Mayoral Candidate Forum in Austin at the RECA Exchange.
- SEP** More than 50 members attended RECA's Policy Briefing to hear an update from DSD leadership and learn about Green Infrastructure Code Changes.
RECA hosts over 275 members at the September Luncheon featuring University of Texas at Austin President Jay Hartzell.
- OCT** Christmas in October Philanthropy Project raised \$185,000 in cash and in-kind donations for renovations to Sammy's House.
RECA hosted over 200 members at the Annual Charity Golf Classic raising \$10,000 for beneficiary The Other Ones Foundation.
- NOV** The RECA Advancing Democracy Political Action Committee (RADPAC) engaged in the Austin City Council elections.



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