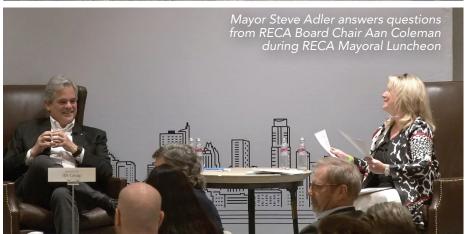
## **2021 MEMBERSHIP**

# **JOIN RECA TODAY!**





## **2021 BY THE NUMBERS**

1,811 total members

12 signature events hosted with more than

**4,000** attendees

\$110,000+ contributed to charities and local organizations

	\$ <b>450</b>	\$2,000	<sup>\$</sup> 5,000
MEMBER BENEFIT	INDIVIDUAL	CORPORATE	ELITE
ALL MEMBERS			
Receive the latest industry news and information	•		•
Access to online members only directory	•	•	•
Exclusive access to participate in RECA's event, volunteer, and membership committees	•	•	•
Discounted job postings on Career Center	•	•	0
Exclusive members only pricing for RECA events	•	•	•
Exclusive access: Policy Briefings, Reg. Updates, & REAL YP progs	•	•	•
Access to purchase recorded RECA Luncheons	•	•	•
Ability to attend the REALYP program for young professionals	•	•	•
Exclusive early access to purchase discounted KnockOut Night tables before non-members and at a member rate	•	•	•
Ability to attend the REALYP program for young professionals	•	•	FREE
CORPORATE MEMBERS (ADDITIONAL BENEFITS)			
Link to company site featured on RECA Corporate Members webpage		•	•
Semi Annual Advocacy Update Podcast		•	•
Bold listing in online members only directory		•	•
ELITE MEMBERS (ADDITIONAL BENEFITS)			
Premium listing in online members only directory with company logo			•
An In-Person RECA Advocacy Update for your staff			•
Access to attend the REAL YP program for young professionals			•
1 complimentary ticket to the RECA Exchange			•
Your company logo featured on RECA website and Hot Sheet with link to company website			•
Early access to table sales for KnockOut Night			•
2 complimentary tickets to the December Awards Luncheon			•
Featured on Elite Member signage at all RECA Luncheons			•
Number of included membership slots (*150 discounted rate for each additional member slot)	1	5	5

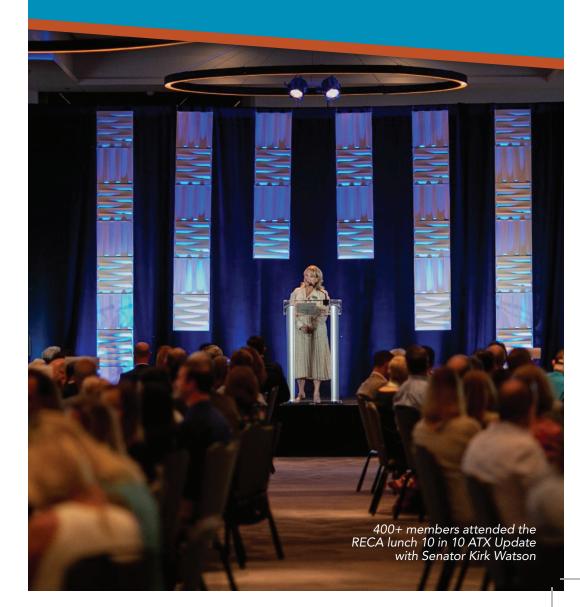
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## **2021 ANNUAL SUMMARY**



#### **RECA'S IMPACT ON ADVOCACY**

#### **TEXAS LEGISLATURE**

- Passed two RECA Priority Bills during the 87<sup>™</sup> Legislative Session, which went into effect September 1, 2021:
  - SB 1585 Increases property rights protections for property owners who oppose inclusion into a Historic District
  - HB 1475 Provides more clarity for Board of Adjustments to approve variances
- Monitored over 500 bills related to the commercial real estate industry

#### **CITY OF AUSTIN AND TRAVIS COUNTY**

- Fought against a 124% annual increase in Parkland Dedication fees implemented by the City with no public notice and pushed for reinstatement of the prior year Parkland Dedication fees
- Advocated for community engagement in the budget during the proposed Density Bonus recalibration process, and participated in multiple rounds of testing with the Housing and Planning Department
- Advocated for 41 additional employees for DSD in the proposed budget without a fee increase
- Submitted 27 development process improvements to Austin Energy
- Worked with Development Services Department on over 30 process improvements for tree review and inspections
- Worked for improvements in the license agreement process
- Participated in Travis County Stakeholder Group on Permitting improvement
- Advocated for switching to the International Plumbing and Mechanical Code

#### **TRANSPORTATION**

- Provided over 50 comments to TXDOT on IH-35 scoping and improvements
- Worked with local, state, and national elected officials to push for IH-35 improvements on a reasonable timeline
- Participated in Project Connect Downtown Working Group on proposed Orange and Blue lines
- Provided several pages of comments on the draft Transportation Criteria Manual
- Joined Transit Forward to work toward an on-time and on-budget delivery of Project Connect





The Real Estate Council of Austin is the premier advocacy organization for the Central Texas commercial real estate industry. RECA's mission is to serve as an effective resource and advocate for the commercial real estate industry and advance civic leadership in support of responsible development and a livable Austin.



### **RECA 2021 HIGHLIGHTS**

JAN 200 members attended the Economic Outlook Luncheon with Mark Roberts, Executive Director of the Texas McCombs Real Estate Center.

100 commercial real estate professionals attended the

Networking Happy Hour. RECA held a virtual Round Rock

Regional Update.

MAR RECA held a **policy briefing** on the City of Austin

Transportation Criterial Manual and Street Impact Fee changes.

APR 175 members attended the Mayoral Luncheon. RECA hosted over 200 members at the Annual Charity Golf Classic raising \$10,000 for beneficiary The Other Ones Foundation.

JUN 350 members attended the Development Update Lunch.

RECA hosted 130 members at the Networking Happy Hour.

AUG More than 200 commercial real estate professionals attended the RECA Exchange.

More than 400 members attended the 10 in 10 ATX Update with Senator Kirk Watson.

Christmas in October Philanthropy Project raised \$67,000 in cash and in-kind donations for renovations to UMLAUF Sculpture Garden.

NOV RECA brought together 175 members for the Annual Charity

Top Golf Event benefiting ACE Mentor Program.

