

# 2019 Annual Summary



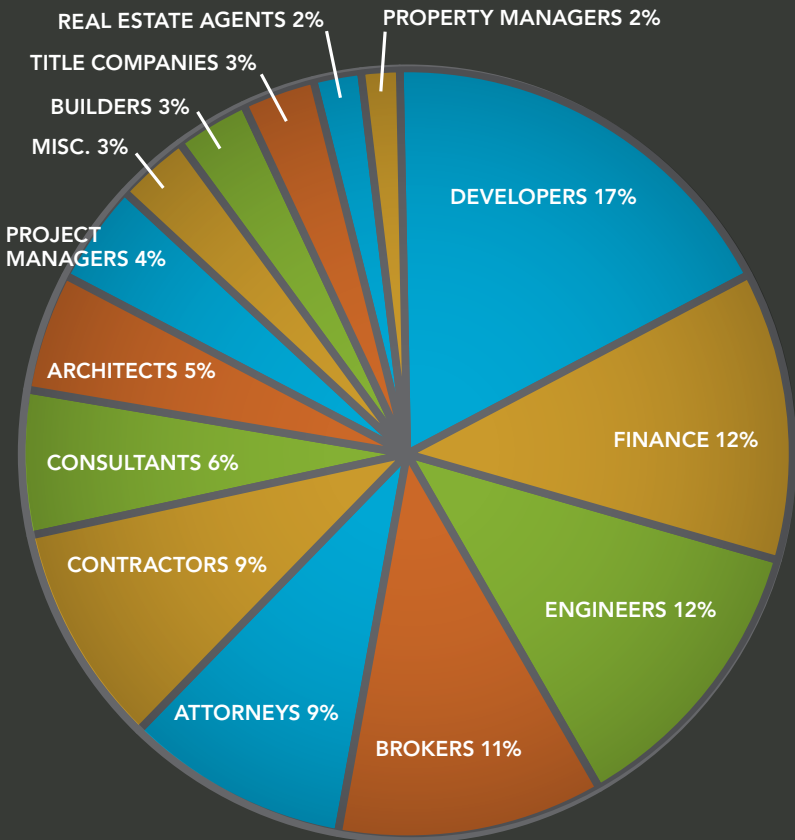
**RECA**

REAL ESTATE COUNCIL  
OF AUSTIN



The Real Estate Council of Austin (RECA) is a dynamic 501c6 organization representing over 1,700 commercial real estate professionals including developers, builders, financial institutions, architects, engineers and anyone with a professional interest in commercial real estate. RECA's organizational mission is to serve as an effective resource and advocate for the commercial real estate industry and advance civic leadership in support of responsible development and a more livable, opportunity-rich Austin.

## 2019 MEMBERSHIP



# 2019 RECA YEAR IN REVIEW



RECA VP of Policy and Government Affairs Geoffrey Tahuahua testifies before Austin City Council

## RECA'S IMPACT ON ADVOCACY

- Passed **two landmark pieces of state legislation** during the 86th legislative session further protect private property rights
- Dozens of subject-matter experts spent thousands of hours analyzing and providing feedback on the **new draft land development code**
- Developed and implemented over **200 process improvements** with the Development Services Department, Austin Energy and Austin Water Utility
- Joined **Transit for Austin coalition** to support plans for easing traffic congestion around Central Texas and improving quality of life

## RECA HIGHLIGHTS IN THE MEDIA

- RECA Members Talk Transit, Land Use and Homelessness with Other City Leaders ..... *Austin Monitor, September 13*
- Chamber Pushes I-35 Expansion, Joins RECA to Support High-Capacity Transit ..... *Austin Business Journal, August 29*
- RECA: Development Code Should Prepare for the Promise of Austin's Future ..... *Austin American-Statesman, April 23*
- RECA to City Manager: Ax CodeNext, Go Bigger ..... *Austin Business Journal, April 2*
- Mayor Talks Taxes, Mobility at RECA Lunch ..... *Austin Monitor, February 21*

## 2019 HIGHLIGHTS

- FEB** More than **1,800** commercial real estate professionals attended sold-out **KnockOut Night**
- MAR** Kyle's mayor, city manager and RECA members provided more information about new developments at a **RECA Regional Update**
- MAY** Governor Greg Abbott signed two **RECA-led** pieces of state legislation into law
- JUN** **RECA Development Update Luncheon** was presented to **300+** guests, featuring the latest on the Hotel Zaza, Springdale General and the Hilton Canopy Hotel
- JUL** RECA's Leadership Development Council Class presented a detailed white paper on **Transit Oriented Developments**
- SEP** The **RECA Exchange** welcomed **400+** commercial real estate professionals to the JW Marriott
- OCT** **\$20,000** raised for the **Hill Country Conservancy** and **Meals on Wheels Real Estate Services** during the **RECA Charity Golf Classic**
- NOV** Successfully advocated for a reduction of over **\$40,000** in potentially added costs per home during Wildland Urban Interface Code deliberations



More than 1,800 people attended RECA's 2019 KnockOut Night



Governor Greg Abbott signs RECA-led legislation into law



RECA contributed over \$80,000 in monetary and in-kind donations to the Elisabet Ney Museum



Mayor Steve Adler answers questions from RECA Board Chair Patrick Rose during Mayoral Townhall

### FOLLOW US





# JOIN RECA TODAY!

MEMBER BENEFIT	\$375	\$2,000	\$5,000
	INDIVIDUAL	CORPORATE	ELITE
Receive the latest industry news and information	•	•	•
Access to online member directory	•	•	•
Exclusive access to participate in RECA's event & policy committees	•	•	•
Career Center discount	•	•	•
Discounted pricing for RECA events	•	•	•
Ability to join the REAL YP program for young professionals	•	•	•
Ability to attend Policy Briefings and Regional Updates	•	•	•
Access to purchase recorded RECA Luncheons	•	•	•
Exclusive early access to purchase discounted KnockOut Night tables before non-members at the member rate	•	•	•
Ability to purchase tickets to quarterly project tours	•	•	FREE
Link to company website featured on RECA website		•	•
Preferred placement for any purchased RECA Luncheon table		•	N/A
Regular Advocacy Update Webinars		•	N/A
Premium placement for any purchased RECA Luncheon table			•
1 In-Person RECA Advocacy Update for your staff			•
1 complimentary ticket to the RECA Exchange			•
Your logo featured on RECA website and Hot Sheet with link to company website			•
First table selections at KnockOut Night after event sponsors			•
2 complimentary recorded RECA Luncheons			•
2 complimentary tickets to the December Awards Luncheon			•
Access to exclusive post-Mayoral Luncheon reception with the Mayor (subject to elected official availability)			•
Logo on Elite Member signage at RECA Luncheons			•
Early access to sponsorship opportunities			•
Access to RECA meeting space (subject to availability)			•
Number of included membership slots	1	5*	5*

\*\$150 discounted rate for each additional member slot

## SIGN UP ONLINE: RECA.ORG

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98 SAN JACINTO BLVD., SUITE 510, AUSTIN, TX 78701 512-320-4151 RECA.ORG