

The Real Estate Council of Austin is the premier advocacy organization for the Central Texas commercial real estate industry. RECA advances civic leadership in support of responsible development and a livable Austin.

JOIN RECA TODAY!

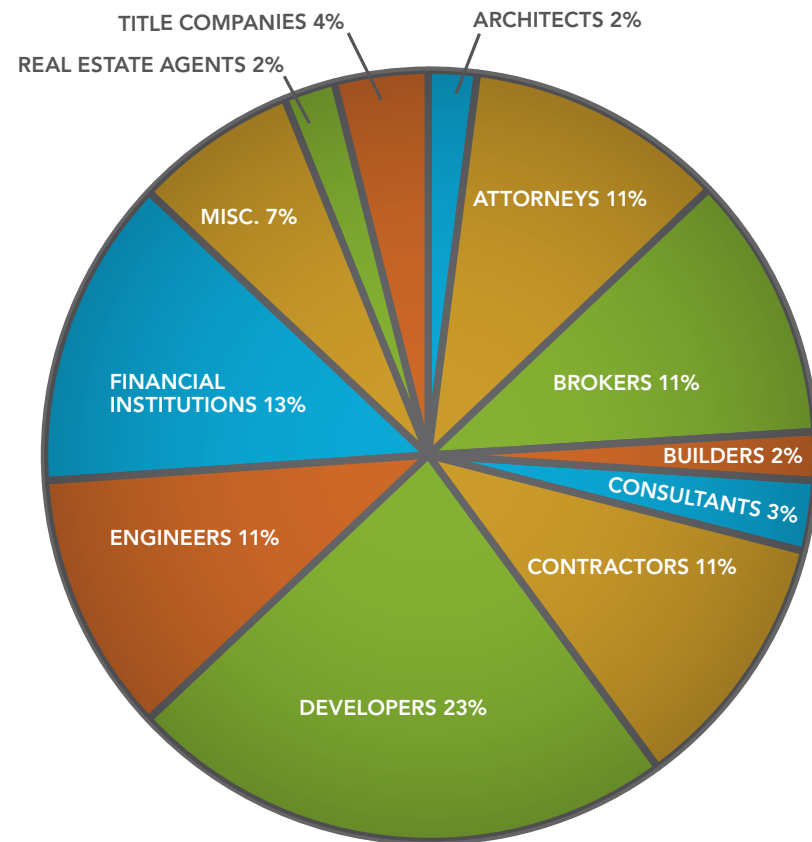
2018 Annual Summary



RECA
REAL ESTATE COUNCIL
OF AUSTIN



2018 MEMBERSHIP



MEMBER BENEFIT	\$375	\$2,000	\$5,000
	INDIVIDUAL	CORPORATE	ELITE
Receive the latest industry news and information	•	•	•
Access to online member directory	•	•	•
Exclusive access to participate in RECA's event & policy committees	•	•	•
Career Center discount	•	•	•
Discounted pricing for RECA events	•	•	•
Ability to join the REALYP program for young professionals	•	•	•
Ability to purchase discounted SXSW badges	•	•	•
Access to purchase recorded RECA Luncheons	•	•	•
Exclusive early access to purchase discounted KnockOut Night tables before nonmembers at the member rate	•	•	•
Ability to purchase tickets to quarterly project tours	•	•	FREE
Link to company website featured on RECA website	•	•	•
Preferred placement for any purchased RECA Luncheon table	•	•	N/A
Quarterly Advocacy Update Webinars	•	•	N/A
Premium placement for any purchased RECA Luncheon table	•	•	•
An In-Person RECA Advocacy Update for your staff	•	•	•
1 complimentary ticket to the RECA Exchange	•	•	•
Your logo featured on RECA website and Hot Sheet with link to company website	•	•	•
First table selections at KnockOut Night after event sponsors	•	•	•
2 complimentary recorded RECA Luncheons	•	•	•
2 complimentary tickets to the December Awards Luncheon	•	•	•
Exclusive post-Mayoral Luncheon reception with the Mayor (subject to elected official availability)	•	•	•
Logo on Elite Member signage at RECA Luncheons	•	•	•
Free registration to REALYP events	•	•	•
Early access to sponsorship opportunities	•	•	•
Access to RECA meeting space (subject to availability)	•	•	•
Number of included membership slots (\$150 discounted rate for each additional member slot)	1	5	5

SIGN UP ONLINE: RECA.ORG

THANK YOU TO OUR GENEROUS SPONSOR



RealEstateCouncilofAustin RECA_Austin

REAL ESTATE COUNCIL OF AUSTIN

98 SAN JACINTO BLVD., SUITE 510, AUSTIN, TX 78701 512-320-4151 RECA.ORG

2018 RECA YEAR IN REVIEW

2018 BY THE NUMBERS

- **1,890** total members
- Hosted **30** signature events with **5,500+** attendees
- Contributed more than **\$106,000** to charity
- Over **200+** subject-matter experts served as volunteers

RECA IN THE MEDIA

- **RECA, Austin Chamber Support \$250 Million Affordable Housing Bond**
– *Austin Business Journal*, October 26
- **Austin Officials Backing Away from Controversial Rewrite of Land Use Regulations**
– *Texas Tribune*, August 1
- **RECA: Current CodeNext Draft Extremely Lacking: Would Make Austin Less Affordable**
– *Austin Business Journal*, May 30
- **Regional Leaders Discuss Unique Challenges as Areas Grow at RECA Luncheon**
– *Community Impact*, April 30
- **At Austin Permitting Office, Wait Times Down, Use of Temps Up**
– *Austin American-Statesman*, February 28

RECA'S IMPACT ON CODENEXT & ADVOCACY

- RECA's experts spent **1,000+ hours** analyzing CodeNext and provided 50+ pages of official comments
- **Dozens of hours** meeting and testifying before City officials led to a "reset" of the land development code rewrite process
- Advocated for **64** improvements and **52** staff positions to improve the Development Services Department
- Released RECA **voter guides** for Travis, Hays and Williamson Counties



JAN

100+ RECA members and prospects attend first quarterly **Networking Happy Hour** of the year at Star Bar

FEB

More than 1,800 commercial real estate professionals attend sold-out **KnockOut Night**

MAR

RECA hosts Mayor Steve Adler for a town hall that attracts **400+ people**

APR

RECA leaders testify on **CodeNext** before the Planning Commission

MAY

RECA members go on an exclusive **project tour of 5th & West**

JUN

40+ attend the launch of a quarterly **RECA 101** program to educate new members about the organization

JUL

LDC Class presents white paper analyzing **University Neighborhood Overlays**

AUG

RECA's official comments, testimony & advocacy lead to a **reset** of the land development code rewrite process

SEP

400+ commercial real estate professionals attend the **RECA Exchange**

OCT

Christmas in October raised \$63,000+ for the Austin Nature & Science Center and the **Charity Golf Classic** raised \$40,000 for the Trail Foundation & Hill Country Conservancy

NOV

120+ people attend RECA's **Annual Membership Appreciation & Recruitment Party** at the Belmont

DEC

RECA inducts new leaders & honors award winners at its **Annual Awards Lunch & Membership Meeting**

FOLLOW US



AND WE HOPE TO SEE YOU IN 2019!