

SIGNATURE EVENTS

KnockOut Night - \$6,000+

Knockout Night is RECA's premier fundraising gala that features RECA member boxers, dinner, entertainment and more. KnockOut Night is RECA's largest event of the year and is typically attended by 1,800 guests. The 2025 event will be held on Thursday, February 27 at the JW Marriott. All sponsorships include wristbands to the event.

RECA Top Golf - \$1,800+

RECA Top Golf is an annual event that takes place in the spring. A variety of sponsorships are available, including a title sponsorship, a lunch sponsorship, a drink sponsorship and more. All sponsorships include a team of six in the event.

RECA Exchange - \$1,850+

The RECA Exchange takes place in September and is attended by 400+ real estate professionals and decision makers. The half-day conference includes breakout sessions and a keynote lunch. We offer a range of sponsorship levels, all of which include a marketing booth and ticket(s) to the event.

RECA Charity Golf Classic - \$2,750+

The RECA Charity Golf Classic is an annual event held in the fall. A variety of sponsorships are available, including a title sponsorship, hole sponsorships and beverage cart sponsorships. All sponsorships include a team of four in the tournament.

RECA LUNCHEONS

\$7,500 Presenting Sponsor (1 available)

\$2,500 Supporting Sponsor (2 available)

Industry professionals gather for RECA Luncheons to hear policy makers and business leaders discuss topics such as transportation, affordability, development, and much more. Typical attendance at a RECA luncheon is between 300 - 500 guests. 2024 luncheons will be held in January, March, June, and December.

Benefits of sponsorship include:

- Reserved table for 10 guests
- 2 minutes of speaking time at the event (Presenting Sponsor)
- Opportunity to provide signage/marketing materials at the event
- Logo on all RECA marketing materials & website



RECA HAPPY HOURS

\$1,500

Four times a year, RECA Networking Happy Hours encourage both members and non-members to meet and build relationships. Usually drawing 60 - 100 guests, RECA happy hours take place at popular venues across Austin. Happy hours will be held in January, April, June, and August.

Benefits of sponsorship include:

- Logo on all marketing materials and website
- Opportunity to provide signage/marketing materials at the event
- Logo on drink tickets provided to first 50 attendees



RECA REAL YP

\$1,500*

RECA's Real Estate + Advocacy + Leadership Young Professionals program is for RECA members between the ages 21 to 35. REAL YP attendees participate in free educational, social and volunteer events throughout the year.

Benefits of sponsorship include:

- Logo on all marketing emails and website
- Ability to introduce speakers at each event



LEADERSHIP DEVELOPMENT COUNCIL

\$5,000*

The Leadership Development Council (LDC) is a one-year leadership development program designed to educate and develop leadership talent within the community of young RECA members between the ages of 21 and 35.

Benefits of sponsorship include:

- Exclusive logo placement on class roster & website
- Opportunity to present to LDC class at orientation
- Invited to attend LDC wrap-up dinner in December



REGIONAL UPDATES

\$1,000

RECA regularly visits nearby communities to learn more about the development process outside of Austin, typically featuring a city update by an elected official followed by brief presentations by RECA members who have key projects in the area.

Benefits of sponsorship include:

- Logo on all marketing materials and website
- Opportunity to provide signage/marketing materials at event
- Opportunity to help introduce the program



POLICY BRIEFINGS

\$3,000

RECA Policy Briefings provide members with regular updates on a range of current issues including local and regional transportation, development, city government and more.

Benefits of sponsorship include:

- Logo on all marketing materials and website
- Opportunity to provide signage/marketing materials at event
- Opportunity to help introduce the program



**2023 incumbent title sponsors have the right of first refusal on the same 2024 sponsorship. Sponsorship prices are subject to change.*